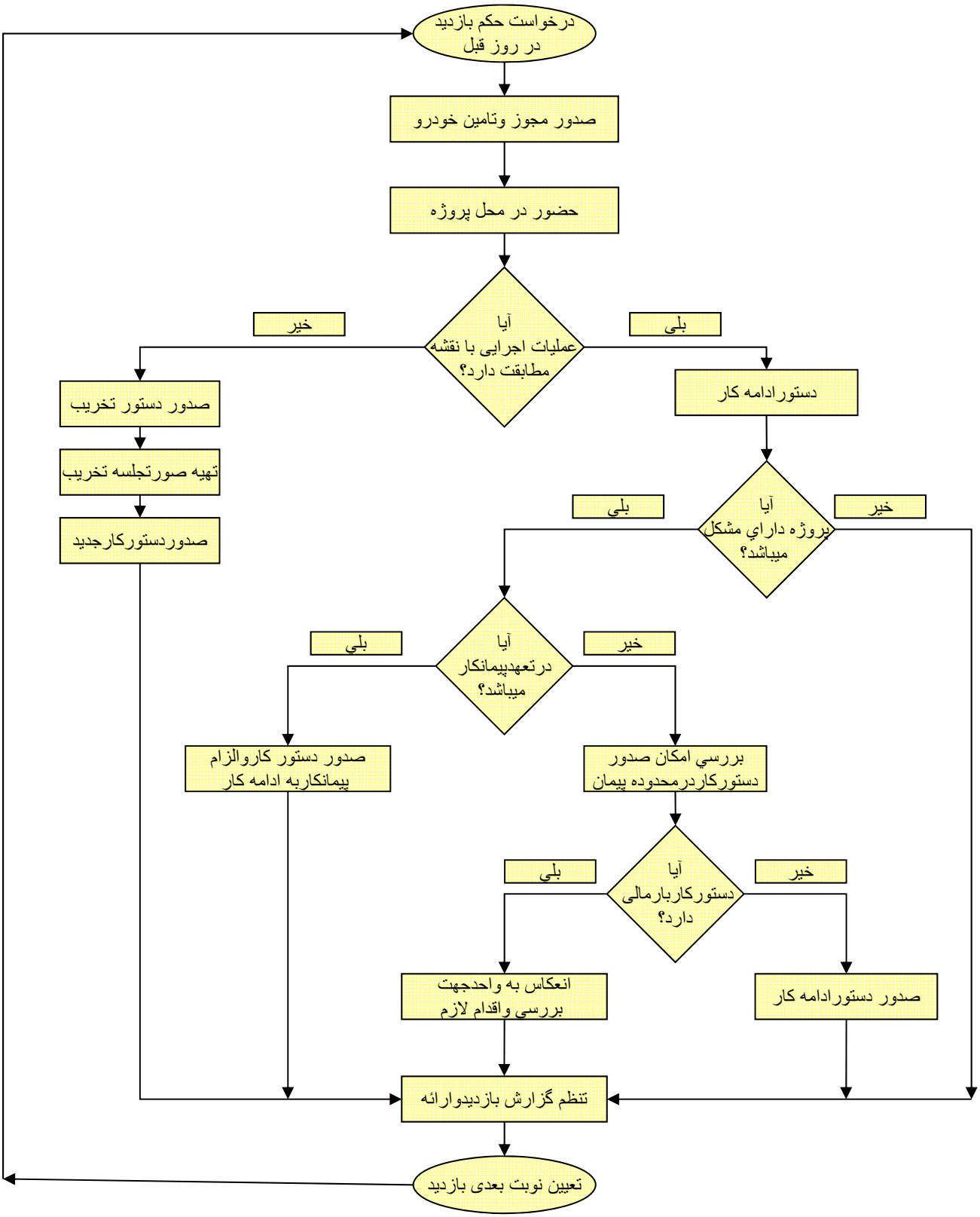فرآیند نظارت پروژه